

2023-24 Annual Report



The Children's Museum of Wilmington



Mission

To provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their caregivers.

Values

- Promoting Family Learning
- Providing Value to our Community
- Playing with Purpose



Our Board

Harriett Loweth
President

Tiffany Kitchen
Vice President

Jeffrey Smith
Treasurer

Lawrence Sackett
Past President

Caroline Blanton
Ellen Bryden
Carolyn Byrnes
Cameron Crafford
Jessica Daniel
Jessica Davis
Tyler Grimes
Laura Lisle
Lanetta Pantiel
Carrie Rankin
Allie Wallace



116 Orange Street
Wilmington, NC 28401

910-254-3534

www.playwilmington.org

EIN 56-2043649



Community Impact

Community collaborations and partnerships through events, exhibits, and programming greatly strengthen our community impact.

11 exhibit sponsors made year-round play possible through **multi-year** commitments.



91 Volunteers donated over **1,250 hours** of their time.



We partnered with over **50 organizations** from across the state and beyond.



Community Impact

Access programs offered more than **25%** of general admissions at a discounted or free rate.

- Community Memberships
- Museums for all
- Military, Educator, Senior, Therapist, and Guardian Ad Litem Discounts

Membership

Nearly 1,000 membership families

5 membership options

Camps
Outreach
Field Trips
Daily Programs

Over 7,100 little learners



Visitors

65,000+ visitors
43 states
38% from NC
74% from nearby zip codes



Events

Birthday Parties
Adventure Passes

Over 4,500 explorers



Fueling Our Mission

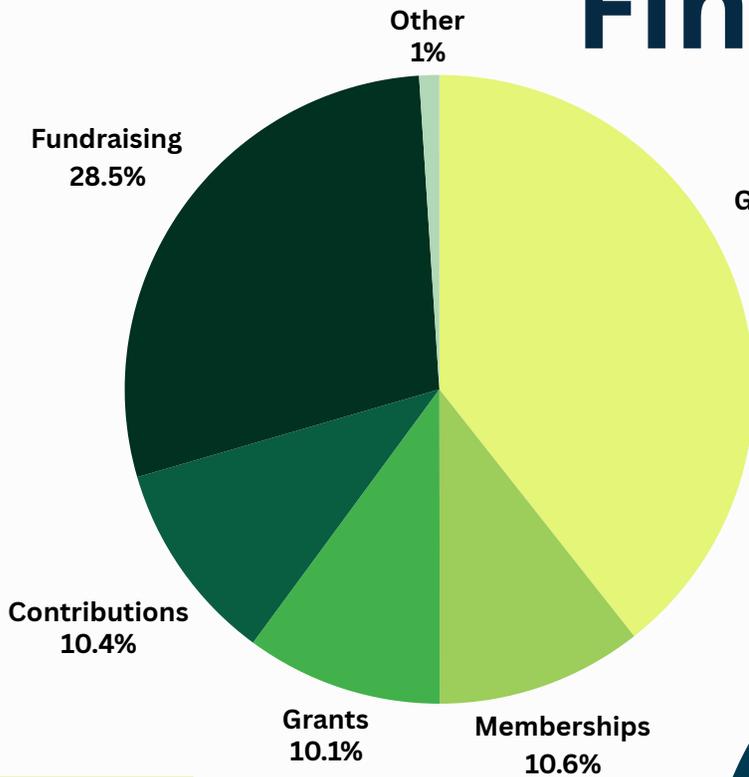
4 Fundraising Events raised over **\$231,000**

11 Grants contributed over **\$103,000**

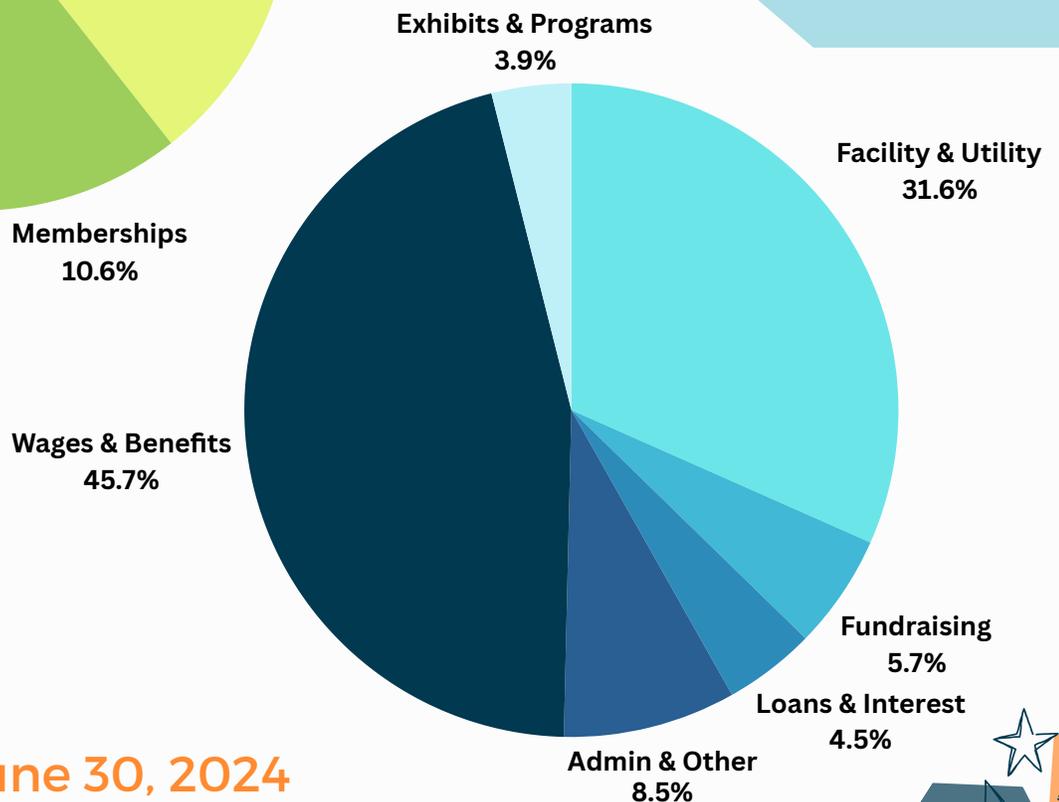
Philanthropic partners contributed over **\$106,000**

In-kind donations valued at over **\$128,000**

Financial Picture



Expenses



July 1, 2023 - June 30, 2024

Thank You

for being part of our mission to inspire learning through play.



We are committed to growing with our community, deepening our impact, and continuing to serve as a trusted space for children and families.



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